

## **Dell Global Headquarters Campus Going 100 Percent Green**

Round Rock, Texas, April 2, 2008

- **Green Power Supplied by Waste Management's Landfill Gas-to-Energy Plant and TXU Energy Wind Power**
- **Company Ahead of Schedule to Meet Carbon-Neutrality Commitment**

Dell is now powering 100 percent of its 2.1 million square-foot global headquarters campus, home to more than 10,000 employees, with 100 percent green power, the latest step in meeting the company's 2008 carbon neutral commitment.

"It's time for our industry to take a lead role in creating a clean energy future," said Paul Bell, president, Dell Americas. "Today, we are challenging every technology company to work with their suppliers and partners in integrating green power and energy-efficient strategies into their operations."

"Powering an entire campus with green power, in partnership with these two leading companies, is an important step in becoming the greenest technology company on the planet and the right thing to do for our shared earth," said Mr. Bell. "At the same time we're using green technology to drive operating expense down."

Dell is using all of the power generated from Waste Management's Austin Community Landfill gas-to-energy plant, meeting 40 percent of Dell headquarters' campus power needs. The remaining 60 percent comes from existing wind farms and is provided by TXU Energy.

Dell also announced today it is increasing green power use for its Austin Parmer Campus, provided by Austin Energy, from eight to 17 percent. The company is a leading participant in Austin Energy's GreenChoice® power program. Dell also is powering its Twin Falls, Idaho, facility with 100 percent green power, 97 percent of which is wind power and three percent solar.

In September 2007, Dell announced it would make company owned and leased facilities "carbon neutral" in 2008 through a strategy of improving energy-efficiency in its operations and maximizing the purchase of renewable power. This commitment is part of the company's climate strategy which also seeks to minimize carbon impact of supplier operations and customer product use.

Operational initiatives to increase efficiency and reduce electricity use already implemented on Dell's central Texas campuses are expected to save the company nearly \$2 million annually in operating costs and cutting CO2 equivalent emissions by nearly 12,000 tons per year. The purchase of green power gives Dell price certainty on its

operational costs for power, and the company expects it may see cost benefits to using green power in the future.

Dell's green technology solutions include the OptiPlex 755 and Inspiron 531 desktops, Latitude D630 laptop, PowerEdge M-Series blades and PowerEdge Energy Smart servers. The company's desktop systems alone have helped customers save more than \$2.2 billion and avoid approximately 22.4 million tons of CO<sub>2</sub>.

"We're very pleased that our Austin Community Landfill's gas to energy project will play a key role in Dell's commitment to using renewable energy. This project is part of our company's environmental initiative to increase the production of waste based energy. Today, we create enough energy for the equivalent of 1 million homes each year and by 2020 we expect to double that output, producing enough energy for the equivalent of more than 2 million homes," said David Steiner, chief executive officer of Waste Management, Inc.

"This is yet another example of TXU Energy's commitment to offering renewable power choices that are good for business and the environment," said Jim Burke, chief executive officer for TXU Energy "TXU Energy is dedicated to improving our use of renewable power and encouraging greater energy efficiency, both of which help preserve our environment."

"For Dell to partner with Waste Management and TXU to source renewable energy on this scale is great news," said Steve Howard, CEO of The Climate Group. "Greening the company's Texas operations not only underpins Dell's bold carbon neutral commitment but helps drive clean energy investment and tackles climate change."

#### About Dell

Dell Inc. (NASDAQ: DELL) listens to customers and delivers innovative technology and services they trust and value. Uniquely enabled by its direct business model, Dell is a leading global systems and services company and No. 34 on the Fortune 500. For more information, visit [www.dell.com](http://www.dell.com), or to communicate directly with Dell via a variety of online channels, go to [www.dell.com/conversations](http://www.dell.com/conversations). To get Dell news direct, visit [www.dell.com/RSS](http://www.dell.com/RSS).

#### About Waste Management

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. More information about how Waste Management Thinks Green® can be found at [www.wm.com/wm/thinkgreen](http://www.wm.com/wm/thinkgreen).

## About TXU Energy

TXU Energy, a subsidiary of Energy Future Holdings Corp., is a market-leading competitive retailer that provides electricity and related services to more than 2.1 million electricity customers in Texas. TXU Energy offers a variety of innovative products and solutions, allowing both its residential and business customers to choose options that best meet their needs, including 24/7 customer service, competitively priced electricity service plans, innovative energy efficiency options, renewable energy programs and other electricity-related products and services. Energy Future Holdings Corp., formerly named TXU Corp., is a Dallas-based energy holding company with a portfolio of competitive and regulated energy subsidiaries, primarily in Texas, including TXU Energy, Luminant and Oncor. Visit [www.txuenergy.com](http://www.txuenergy.com) for more information about TXU Energy.

## About The Climate Group

The Climate Group ([www.theclimategroup.org](http://www.theclimategroup.org)) is an independent, nonprofit organization that works with government and business leaders to accelerate the transition to a low-carbon economy. Its coalition of proactive leaders – from government, business and NGOs – has demonstrated that the emissions reductions needed to stop climate change can be achieved while boosting profitability and competitiveness. Companies, states, regions and cities around the world are realizing there are significant economic as well as environmental advantages of taking decisive action now. The Climate Group was founded in 2004 and has offices in the UK, US, China, India and Australia.

**Note:** Electronic media kit available at [www.dell.com/greenpowernews](http://www.dell.com/greenpowernews)