

Commissioner Todd Staples
TEXAS DEPARTMENT OF AGRICULTURE

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**COMMISSIONER STAPLES LAUNCHES STATEWIDE CAMPAIGN TO ENCOURAGE
STUDENTS TO EAT SCHOOL MEALS**

AUSTIN - In recognition of Obesity Awareness Week and as part of his ongoing effort to help end a growing obesity epidemic among Texas children and teenagers, Agriculture Commissioner Todd Staples launched the "Good Grades Start with Good Nutrition" campaign. The promotion encourages parents and students to take advantage of the healthy and affordable meals served at Texas schools.

"School meals are better than ever before. Today's school breakfasts and lunches include a tasty array of fresh fruit, vegetables and baked meats," Commissioner Staples said. "The Texas Department of Agriculture is committed to encouraging students to follow the 3Es for healthy living - Education, Exercise and Eating right, and we will continue to work with our Healthy Students = Healthy Families advisory team and with individual schools across the state to ensure students are offered nutritious meal choices at school."

"Good Grades Start with Good Nutrition" entails a set of public service announcements designed for [TV](#) and [radio](#), in both English and Spanish, an [editorial](#) for print publication and various school appearances in which the Commissioner will speak with students.

For more information about TDA's school meal programs, visit <http://www.squaremeals.org/>.

All TDA press releases are also available via the Internet at www.tda.state.tx.us